



FOR IMMEDIATE RELEASE
(February 17, 2010)

**Dick's Sporting Goods to Present Rob Thomas of Matchbox Twenty
as Friday Night Entertainment**

3-Time Grammy Award Winner to Play Friday June 25th upon Completion of Play

ENDICOTT, N.Y. – Broome County Community Charities, Inc. and Dick's Sporting Goods Open is proud to announce Rob Thomas of Matchbox Twenty as the entertainment for the Friday evening concert. The concert will take place at the En-Joie Golf Course in Endicott, NY at the conclusion the First Round, on Friday June 25th at approximately 8:00 PM.

Rob Thomas has penned a remarkable string of smash hits as a solo artist and part of the group Matchbox Twenty, including songs such as: "Push," "3AM," "If You're Gone," "Bent," "Disease," "Unwell," and "Real World."

In 1999, his smash collaboration with Santana, the Thomas-penned "Smooth," earned Rob three Grammy Awards and today ranks #1 on Billboard's "Top Hot 100 Rock Songs" chart and #2 on the magazine's "Hot 100 All-Time Top Songs."

The Dick's Sporting Goods Open has previously hosted artists such as: Huey Lewis & the News, Hootie & the Blowfish and Colbie Caillat.

Concert tickets go on sale on Saturday February 27th at 10 AM. Tickets cost just \$30 and can be purchased at www.ticketmaster.com, the Broome County Arena Box Office, and at Dick's Sporting Goods stores.

Please visit www.DicksSportingGoodsOpen.com for sponsorship, volunteer, ticket purchases, charity or general information.

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About Dick's Sporting Goods

Dick's Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel, and footwear in a specialty store environment. As of August 1, 2009, the Company operated 409 Dick's Sporting Goods stores in 40 states primarily throughout the eastern half of the U.S. The Company also owns Golf Galaxy, Inc., a multi-channel golf specialty retailer, with 91 stores in 31 states, ecommerce websites and catalog operations. For more information, visit, www.dickssportinggoods.com

About Broome County Community Charities

Broome County Community Charities, Inc. has been the cornerstone of professional golf in Central New York since the first event was held in 1971. As host of the PGA TOUR's B.C. Open and Champions Tour Dick's Sporting Goods Open, Broome County Community Charities has contributed over \$9 million to numerous local charities. Our primary charitable recipients are the Lourdes Hospital Foundation and United Health Services Foundation. Additionally, local service clubs such as Rotary, Kiwanis and Lions who assist in the operation of the tournament, have received substantial dollars for their charitable organizations. www.DicksSportingGoodsOpen.com

About the Champions Tour

The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour now has 25 official Charles Schwab Cup events offering \$48.9 million in prize money in 2009 and its highest average purse ever of \$1.96 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is president of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida. Our web site address is www.PGATOUR.com.

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