



www.dsgopensponsorship.com
www.DicksSportingGoodsOpen.com
www.DicksSportingGoodsOpenStore.com

P.O. BOX 5571 • ENDICOTT, N.Y. 13763-5571 • PHONE (607) 205-1500 • FAX (607) 205-1502

DICK'S SPORTING GOODS OPEN Platinum Sponsorship

- **4 VIP Sponsor Identification Packages**
 - Provides the holder admission to the golf course all days and VIP Lounge Friday through Sunday where a courtesy meal and beverages are available
- **2 VIP Parking Passes**
 - Wednesday thru Sunday
- **Tournament Program Advertisement**
 - Size "C" Full Color Advertisement in the Tournament Program
 - 3 13/16" x 3 3/8" Ad (1/6th of a page)
 - Ad Size Upgrades Available
- **2011 Dick's Sporting Goods Sponsor Appreciation Golf Outing**
 - 1 spot in the 2011 Sponsor Appreciation Golf Outing, to be held on June 6th at the En-Joie Golf Course
 - Dinner is provided by Outback Steakhouse
 - A random drawing for spots in the Dick's Sporting Goods Open Pro-Am (tee gift package not included)
- **Sponsorship Ticket Privilege**
 - The option to purchase additional VIP Sponsor Identification Packages or General Admission Ticket Packages at the discounted rates of \$220 and \$35 respectively

Total Investment: \$1,200



*Broome County Community Charities, Inc.
Has Donated Over \$9.6 Million to Charity Since 1971*

