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## BOARD OF DIRECTORS LEADS LEGENDS RENO-TAHOE OPEN WITH FRESH VISION AND RENEWED COMMITMENT

**RENO, Nev. (May 28, 2008)** – As the Legends at Sparks Marina Reno-Tahoe Open prepares to celebrate its 10<sup>th</sup> anniversary July 28 – Aug. 3, its 24-member Board of Directors is approaching the PGA TOUR event with a renewed sense of commitment and enthusiasm, providing a fresh vision for what is expected to be the best tournament yet. Under the direction of Reno-Tahoe Open Foundation Chairman John Sande III, the board now forms 21 committees, including members from the event's first-ever title sponsor, RED Development's The Legends at Sparks Marina. Breaking the board up into committees allows tournament staff to utilize board members' strengths and expertise in order to maximize functionality, directing each member to take a more active role in tournament execution.

"The board recognizes that in order to be successful, each committee must have a dedicated member as its leader, utilizing their experience and increasing involvement from our members," said John Sande III, chairman of the Reno-Tahoe Open Foundation. "Our new board structure will help us be more effective in every aspect of the tournament. We're very fortunate, in that we have a board with a wealth of experience, from influential policy makers, company CEOs and key decision makers from our community. This combined experience allows us to achieve greater success for the tournament, and in turn, for all of northern Nevada."

The board and its committees consist of respected business leaders and city officials including Reno Mayor Bob Cashell, Senators Bill Raggio and Randolph Townsend, RED Development Vice President of Marketing Dave Claflin and professional golfer and Reno local, Scott McCarron.

For more information on this year's Legends at Sparks Marina Reno-Tahoe Open, including ticket sales, volunteer and sponsorship opportunities, visit [www.LegendsRenoTahoeOpen.com](http://www.LegendsRenoTahoeOpen.com) or contact the tournament office at 775-322-3900.

*The Legends Reno-Tahoe Open, an official PGA TOUR event, celebrates its 10<sup>th</sup> anniversary July 28 – Aug. 3, 2008 at Montrêux Golf & Country Club in Reno, Nev. As the PGA TOUR's only summer West Coast venue, the tournament is a regular full-field stop on the TOUR schedule and is part of the FedExCup series, a points competition for PGA TOUR professionals. The nationally-televised tournament brings in millions of dollars in coverage for the region through its affiliation with The Golf Channel and follows the 132 PGA TOUR professionals competing for a share of the \$3 million purse. The Legends Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including Eldorado Hotel Casino, EMPLOYERS, Montrêux Development Group, RED Development, LLC, Reno-Tahoe, America's Adventure Place and Sierra Pacific Resources.*

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