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BUY NOW AND SAVE \$50 ON 2007 RENO-TAHOE OPEN TICKETS *New Weeklong Ticket Booklets Available For Advance Purchase While Supplies Last*

RENO, Nev. (Feb. 15, 2007) – It's true. The early bird does get the worm, or in this case, it captures the savings from the 2007 Reno-Tahoe Open. Set for July 30 – Aug. 5, 2007 at Montréux Golf & Country Club in Reno, Nev., fans will save \$50 with the tournament's new ticket booklet, which comes complete with daily ticket vouchers, merchandise and dining credits.

The 10-page ticket booklet is available now for \$95, while supplies last, and includes the following:

- Seven (7) single admission tickets, valid July 30 – Aug. 5 and valued at \$15 each
- One (1) \$10 merchandise voucher
- One (1) \$10 concession voucher
- One (1) Vino 100 Wine Walk voucher, valued at \$20

In addition to the savings, purchasers are able to share the "good any day" tournament tickets with family, friends and colleagues, making for a great afternoon of PGA TOUR play spent among golf fans. The booklet also makes a perfect gift for golfers hoping to catch all the action at the 2007 Reno-Tahoe Open.

"With the Reno-Tahoe Open now part of the FedEx Cup, and starting three weeks earlier than in 2006, we're expecting even more electrifying golf action than we had last year," notes Jim Kline, Reno-Tahoe Open tournament director. "From the record-setting double holes in one to the cliffhanger 18th hole shootout, the Reno-Tahoe Open made history in 2006 and continues to impress its fans year after year. Our new ticket booklet is designed to make it easier for attendees to come out and enjoy the tournament all week long."

The tournament is part of the FedEx Cup schedule, a new competition series for PGA TOUR professionals, which moves the tournament up by three weeks to July 30-Aug. 5, 2007, as a regular full-field stop on the PGA TOUR.

To purchase the new Reno-Tahoe Open ticket booklets, or for more information on the 2007 Reno-Tahoe Open, log on to www.RenoTahoeOpen.com or call the tournament office at 775-322-3900.

The 2007 Reno-Tahoe Open PGA TOUR is scheduled for July 30-Aug. 5 at Montréux Golf & Country Club in Reno and is broadcast nationally on the Golf Channel. Now in its ninth year, the tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse. The Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including the Eldorado Hotel Casino, Montréux Development Group, Reno-Sparks Convention and Visitors Authority, Employers and Sierra Pacific Resources.

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