



FOR IMMEDIATE RELEASE

CONTACT: Jim Kline, Reno-Tahoe Open
775-322-3900 / jim@renotahoeopen.com
Ronele Klingensmith, RKPR Inc.
775-378-0031 / ronele@rkpr.com

32 RENO AREA YOUTH TEE-OFF WITH PGA TOUR PROS DURING THE RENO-TAHOE OPEN PRO-AM, AUG. 21

RENO, Nev. (Aug. 8, 2006) –The First Tee of Northern Nevada is giving Reno area youth an opportunity to play with the PGA TOUR pros during the 2006 Reno-Tahoe Open Pro-Am on Monday, Aug. 21 at Montréux Golf & Country Club in Reno, Nev. This opportunity provides a memorable experience complete with skills clinics, special instruction, practice and one-on-one time with some of the most notable players and new stars on the TOUR.

In 2005, The First Tee of Northern Nevada, a non-profit organization created by the PGA TOUR to help underprivileged kids, was given a grant from the E.L. Cord Foundation for 20 young golfers to participate in the Pro-Am held during the Reno-Tahoe Open. According to Tournament Director Jim Kline, "The First Tee program was such a success in 2005 that a larger grant was awarded for the 2006 and 32 teens will now benefit from the donation."

"The reaction from the TOUR Pros was very favorable last year," said David Warfe, executive director of The First Tee of Northern Nevada. "The youths who participated enjoyed the pairings and their time talking with the players about the personal and professional skills learned from golf, as well as life on the PGA TOUR. The scholarships provide us with a valuable outreach program and encourage good sportsmanship and camaraderie, along with the added bonus of kids being able to not only meet the pros, but to share quality time together. It's a phenomenal experience for everyone involved."

To be selected each candidate was required to fill out an application that included details on extracurricular activities, grade point average and years playing golf. Each applicant was also asked to write an essay stating why he or she felt deserving of the scholarship.

On Aug. 14, scholarship recipients will play a round of golf with eight local pros at D'Andrea Golf Club to gain insight and an understanding about what to expect when playing with a PGA TOUR pro during the Reno-Tahoe Open. A skills clinic is scheduled on Aug. 22 and includes one-on-one time with the players, autograph signings and practice shots. Finally, on Aug. 24 the 32 young golfers will sit back and relax at Montréux's 18th Hole during a private hospitality suite event where they will meet with TOUR Pros including local favorite, Scott McCarron.

For more information on The First Tee of Northern Nevada, visit www.thefirstteenorthernnevada.org or call 775-851-2332.

For additional information on the tournament and to purchase tickets, contact the Reno-Tahoe Open offices at 775-322-3900 or visit www.RenoTahoeOpen.com.

The 2006 Reno-Tahoe Open PGA TOUR is scheduled for Aug. 21-27, 2006 at Montréux Golf & Country Club in Reno and is broadcast nationally on The Golf Channel. Now in its eighth year, the tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse. The Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including the Eldorado Hotel Casino, Montréux Development Group, Reno-Sparks Convention and Visitors Authority and Sierra Pacific Resources.

###