



Reno-Tahoe Open

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RENO-TAHOE OPEN TOURNAMENT DATE TO CHANGE IN 2007 *New Date Set For July 30- Aug. 5, 2007 at Montréux Golf & Country Club in Reno, Nev.*

RENO, Nev. (July 27, 2006) –As the 2006 Reno-Tahoe Open prepares for its return to Montréux Golf & Country Club in Reno, Nev. during its traditional late August week, its also looking forward to 2007 when its date will move up by three weeks to July 30-Aug. 5, 2007 as a regular full field stop on the PGA TOUR.

“The PGA cut fourteen events from its official schedule for next year, but the Reno-Tahoe Open remains and so we will be ready for another great year during our new week in early August,” said Jim Kline, tournament director for the Reno-Tahoe Open. “There are many benefits to moving the date to this new week including that the tournament will be included on the FedEx Cup schedule, a new competition series for PGA players.”

The new FedEx Cup competition, a dramatic season-long points bonus program for players spanning 37 weeks, begins with the Mercedes Championships in Hawaii (Jan. 4-7) and concludes in a four-tournament playoff for \$35 million, with the winner getting \$10 million, the largest prize in sports. Even with a smaller schedule in 2007, top players will need to attend as many FedEx Cup events as possible to stay in the running for the \$10 million. According to Kline, that’s good for the Reno-Tahoe Open as it will be looked at by more of the top players as a viable tournament to earn points toward the competition.

Also new in 2007, the Golf Channel will become the exclusive cable network provider for the PGA TOUR, taking over broadcasts from the USA Network. The change should add to the exposure the Reno-Tahoe Open receives through advance promotion before the tournament, Kline added. Hopes to attract more big name PGA TOUR players and a solid field may also be increased now that the event will take place before the PGA Championship and fit better into the overall PGA TOUR schedule.

To purchase tickets or for additional information about this year’s event held Aug. 21-27, contact the Reno-Tahoe Open offices at 775-322-3900 or visit www.RenoTahoeOpen.com.

The 2006 Reno-Tahoe Open PGA TOUR is scheduled for Aug. 21-27, 2006 at Montréux Golf & Country Club in Reno and is broadcast nationally on The Golf Channel. Now in its eighth year, the tournament is the only PGA TOUR event in northern Nevada and features a field of 132 PGA TOUR professionals competing for a \$3 million purse. The Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including the Eldorado Hotel Casino, Montréux Development Group, Reno-Sparks Convention and Visitors Authority and Sierra Pacific Resources.

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