



Welcome New Volunteers

Thank you for your interest in volunteering for THE TOUR Championship presented by Coca-Cola. By every bench-mark, the 2007 TOUR Championship was extraordinarily successful. We enjoyed record attendance in 2007 and our TV ratings were the highest ever. The PGA TOUR was entirely reorganized last year with the introduction of the FedExCup and to have this new “Super Bowl” of golf culminate at THE TOUR Championship significantly enhanced the prestige and importance of the event at East Lake. I am proud to tell you that we exceeded the expectations of all our sponsors, television executives, the PGA TOUR brass and our terrific spectator base.

Watching Tiger on Sunday receive THE TOUR Championship trophy and the inaugural \$10 million first place for the FedExCup once again demonstrated the unmatched talents and hospitality of our magnificent corp of volunteers. THE TOUR Championship and the compelling FedExCup points race will be hosted by historic East Lake Golf Club permanently.

It was the vision of our great partners, Coca-Cola and East Lake Golf Club, that this prestigious golf tournament should become an annual fall event for the greater Atlanta community. THE TOUR Championship provides us the opportunity to give back to the community and support our two charities – the East Lake Foundation and The First Tee. Thanks to the tournament volunteers and the commitment of The Coca-Cola Company, THE TOUR Championship presented by Coca-Cola has raised over \$7.7 million for charity since 1998. It is with our volunteer support and effort that we are able to give so much back to charity, the heart of the PGA TOUR.

Enclosed is the volunteer application. Please read it carefully as it contains valuable and pertinent information. Thanks to the incredible generosity of Coca-Cola and East Lake you will note that the cost of the volunteer package is just \$50. Please join us in acknowledging this wonderful gesture that has helped significantly decrease the cost to our volunteers.

The chairman of your committee will contact you in August regarding which shifts and days you are available to work. Please fill out the volunteer application and fax or mail it to:

THE TOUR Championship: Volunteers
2584 Alston Drive S.E.
Atlanta, Ga. 30317

FAX: (404) 378- 8682
Ph: (404) 378- 8687

Thank you in advance for your time and effort and I look forward to working with you to ensure the success of this prestigious event. If you have any questions, please call the Tournament Office at (404) 378-8687. I am confident that you will once again find this experience to be extremely rewarding and exhilarating.

Sincerely,

Rob Johnston
General Chairman

[CLICK HERE TO GO TO THE VOLUNTEER APPLICATION](#)