



***A Taste of WCI* Is Back and Better Than Ever Reserve Yours Today!**

NAPLES, Fla. (AUGUST 2, 2005) – The Franklin Templeton Shootout is now accepting reservations for the purchase of *A Taste of WCI* ticket package, the event's greatest value ever.

“For nearly two decades, my wife Laura and I have been passionately committed to doing what we can to help children’s charities, namely the fight against childhood cancer,” tournament host **Greg Norman** explained. “*A Taste of WCI* gives people the opportunity to join this fight while enjoying the tournament and a variety of spectacular golf courses.”

For \$100, *A Taste of WCI* includes one Weekly Grounds Ticket to the Franklin Templeton Shootout, granting admission to the **November 9-13** event. The package also enables you to play 10 of the finest courses in South Florida and makes you eligible for valuable discounts on Greg Norman Collection merchandise, reduced rates at The Ritz-Carlton Golf Resort, Naples, world-class instruction at the Rick Smith Golf Academy and frequent player rewards.

While tickets for the Naples PGA TOUR stop do not officially go on sale until **September 6**, tournament organizers wanted to provide the Southwest Florida community the opportunity to secure *A Taste of WCI* before it goes on sale.

A year ago, the Franklin Templeton Shootout partnered with WCI Communities, Inc., to produce the first *A Taste of WCI*. Thanks to overwhelming community support, this package sold out well before tournament week.

For up-to-date information on all things related to the Franklin Templeton Shootout please visit the official website at www.shark.com/fts. If you would like a ticket brochure mailed directly to you when tickets become available, please call the Franklin Templeton Shootout office at (888) 66-SHARK.

To reserve your 2005 *A Taste of WCI*, call (888) 66-SHARK or (239) 254-9770.

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2-2-2 A Taste of WCI Advanced Reservations

For \$100, *A Taste of WCI* entitles bearers to:

- One (1) Weekly Grounds Ticket to the Franklin Templeton Shootout (Nov. 9-13)
- One (1) *A Taste of WCI* booklet, which includes:
 - GOLF VOUCHERS
 - Forty (40) golf vouchers allowing you to play 10 WCI Championship courses (four vouchers for each course) for cart fee only. Cart fees range from \$25 - \$45 depending on the course and the time of year.
 - Participating courses are as follows:

Tiburón	The Colony	Gulf Harbour	Hammock Bay
Parkland	Pelican Preserve	Raptor Bay	Renaissance
Venetian			Waterlefe
 - ALL DAY GOLF PASS
 - Eight (8) one-day golf vouchers allowing you to play all the holes you can play from dawn to dusk, hit all the range balls you can hit from 7 AM – 5 PM and enjoy a delicious lunch from 11 AM – 3 PM. Fees range from \$39-\$47 depending on the course.
 - CLOTHING DISCOUNTS
 - Two (2) coupons offering a 15 percent discount on your Greg Norman Collection clothing purchase of \$30 or more.
 - FAMILY FUN
 - One (1) voucher allowing a family of four to experience a day of golf together. From junior club rentals to a family lesson, this offer is sure to provide a full day of entertainment for only \$135.
 - RICK SMITH GOLF ACADEMY - **NEW**
 - One (1) coupon offering a 10 percent discount on the Rick Smith Golf Academy's ½ day Masters Program at Tiburón Golf Club.
 - REWARDS
 - A one-of-a-kind Frequent Player Program that rewards players with Greg Norman Collection merchandise based on the number of rounds played when using *A Taste of WCI* golf vouchers.

CALL (888) 66-SHARK or (239) 254-9770 TO RESERVE YOURS TODAY

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3-3-3 A Taste of WCI Advanced Reservations

About CureSearch

CureSearch National Childhood Cancer Foundation proudly supports the collaborative research efforts of the world's largest and most prestigious childhood cancer research organization, CureSearch Children's Oncology Group. At more than 200 member institutions—representing every pediatric cancer program and treating 90% of children with cancer in North America—CureSearch is making rapid scientific progress to identify cancer causes and pioneer better treatments and cures. CureSearch is dedicated to reaching the day when every child with cancer can be guaranteed a cure. For more information visit www.CureSearch.org or call 800-458-6223

About Franklin Templeton Investments

Franklin Templeton Investments is a global investment management organization offering investment choices under the Franklin, Templeton, Mutual Series, Bissett, Fiduciary Trust and Darby Overseas names. As of January 31, 2005, we managed nearly \$400 billion in assets, comprising mutual funds and other investment solutions for individuals, institutions, pension plans, trusts and partnerships.

About Tiburon Golf Club

Tiburon, a 36-hole Greg Norman-design course was carved from 800 acres of prime southwest Florida real estate. The courses reflect Norman's appreciation for pristine natural settings and his passion for great golf. The Black and The Gold courses contain a combination of stacked sod-wall bunkers and tricky coquina waste bunkers. Certified as an Audubon Cooperative Sanctuary by Audubon International, Tiburon reflects a strong commitment to enhancing and protecting the natural resources.

About The Ritz-Carlton Golf Resort, Naples

The Ritz-Carlton Golf Resort, Naples is the proud recipient of AAA's highest honor: The Five-Diamond Award, establishing it as one of the greatest resorts in the country. The resort also scored an impressive ranking as the #1 resort in Florida in *Conde Nast Traveler* magazine's annual reader's poll and #3 in Florida by the readers of *Travel + Leisure* magazine. In the November 2004 issue of *Golf Digest* magazine, The Ritz-Carlton Golf Resort was ranked as the No. #1 luxury golf resort in Florida and No. #25 in North America, beating out some of the long-standing top golf resorts in the country. The 295-room resort is Florida's finest luxury golf resort and is renowned for its incredible cuisine, outstanding service and luxurious rooms with panoramic views of the Greg Norman-designed golf course.

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