



ESPN'S Chris Berman To Play in 16th Annual Franklin Templeton Shootout Pro-Am

NAPLES, Fla. (October 26, 2004) – Chris Berman, one of America's most respected and beloved sportscasters, will share his enthusiasm, charm and wit during this year's Franklin Templeton Shootout Pro-Am competition.

The Pro-Am will be contested November 10-11 at Tiburon Golf Club and The Ritz-Carlton Golf Resort, Naples. This is the fourth year Naples has hosted the event.

"It is exciting to have a person who is so energetic and passionate about golf and our charity efforts join us for a few days during tournament week," said Tournament Director Taylor Ives. "Chris is really looking forward to being a part of the Shootout. Through the years he has become friendly with so many on the PGA TOUR and his zest for the game is well documented."

Berman joined ESPN in the fall of 1979, one month after the network's inception, and during the last quarter century has come to embody ESPN in its dedication to entertaining and informing sports fans everywhere. He has been selected the National Sportscaster of the Year six times, has won seven Emmy Awards and 12 CableACEs.

"Through my friendship with the Normans over the years, I have come to understand what a great event the Franklin Templeton Shootout is. I'm happy finally to be able to participate and do what I can for this most worthy cause," said Berman.

The Franklin Templeton Shootout was founded in 1989 as a result of Greg and Laura Norman's desire to raise money and awareness for children's charities and create a unique experience for PGA TOUR players and amateurs.

"I look forward to seeing the good people of Naples, as Southwest Florida is a place I am happy to call my second home. Given the unusually cold stretch we have encountered in the Northeast, my clubs have been in hibernation, so consider this a warning to everybody planning to attend."

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This year's event will again feature an alternate-shot format during the first round, a better ball Saturday and a final-round scramble. USA Network will televise Friday's coverage and CBS will handle broadcasting duties over the weekend

A Weekly Pass, which includes five individual daily tickets for Wednesday-Sunday action, is available for \$60. You can purchase a daily grounds ticket in advance for \$20 or a limited number of reserved seats on Tiburón's 18th green for \$50. Children 12 and under will be admitted free with a ticketed adult.

The Franklin Templeton Shootout is also offering "**A Taste of WCI,**" its greatest value yet. For just \$100, patrons can enjoy all five days of the Franklin Templeton Shootout and play 10 magnificent South Florida golf courses, including Tiburón Golf Club, host venue of the Franklin Templeton Shootout, Parkland Golf Club, Raptor Bay Golf Club, The Colony Golf and Country Club, Gulf Harbour Golf and Country Club, Hammock Bay Golf and Country Club, Pelican Preserve Golf Club, Renaissance Golf Club, Venetian Golf and River Club and Waterlefe Golf and River Club for the price of cart fee only.

A Taste of WCI includes four golf vouchers for each of the courses listed above. The vouchers are valid between Sept. 7 and Dec. 23, 2004 and between May 1 and Oct. 31, 2005 at all courses with the exception of Gulf Harbour and The Colony where the vouchers are valid from June 1 through Sept. 30, 2005 only.

For more information or to purchase tickets, call the Franklin Templeton Shootout office at (888) 66-SHARK (74275) or visit www.Shark.com

About CureSearch NCCF

The CureSearch National Childhood Cancer Foundation (NCCF) represents the Children's Oncology Group (COG), the world's largest and most prestigious childhood cancer research organization, comprised of a cooperative team of over 5,000 physicians, nurses, scientists and researchers dedicated to discovery and compassionate cures. There are more than 200 member institutions of the COG throughout North America where over 90 percent of all children with cancer are treated. The CureSearch NCCF and the COG are committed to conquering childhood cancer and share the vision to reach the day when every child with cancer can be offered the chance for a cure. Visit - or call 800-458-6223 for more information.

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About Franklin Templeton Investments

A premier global investment management organization offering investment choices under the Franklin Templeton Mutual Series, Fiduciary Trust and Bissett brand names, managed \$287 billion in assets as of June 2003. The company specializes in a broad mix of mutual funds, retirement and college savings plans and separate accounts serving retail, institutional and high net worth clients.

About Tiburon Golf Club

Tiburon, a 36-hole Greg Norman-design course was carved from 800 acres of prime southwest Florida real estate. The courses reflect Norman's appreciation for pristine natural settings and his passion for great golf. The Black and The Gold courses contain a combination of stacked sod-wall bunkers and tricky coquina waste bunkers. Certified as an Audubon Cooperative Sanctuary by Audubon International, Tiburon reflects a strong commitment to enhancing and protecting the natural resources.

About The Ritz-Carlton Golf Resort, Naples

The Ritz Carlton Golf Resort, Naples, a 295-room luxury destination, includes 38 suites and 54 Ritz Carlton club level rooms. Resort amenities offer two restaurants, a gourmet coffee shop, card room, billiards, cigar bar, lobby lounge, an extensive Ritz Kids program and an impressive club level lounge with balconies overlooking the 18th hole.

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