



Pairings Set for 16th Annual Franklin Templeton Shootout

11 Teams Poised To Topple Sluman & Kuehne

NAPLES, Fla. (September 27, 2004) – Tournament host **Greg Norman** studied the cast of world-class players that will compete in the 16th annual Franklin Templeton Shootout and assembled 11 stellar teams that will attempt to dethrone defending champions **Hank Kuehne** and **Jeff Sluman** November 10-14 at Tiburon Golf Club and The Ritz-Carlton Golf Resort, Naples.

For the fourth consecutive year, Southwest Florida golf fans and an international television audience will have the opportunity to watch some of the PGA TOUR's brightest stars battle it out for three days all while raising funds and awareness for CureSearch National Childhood Cancer Foundation.

The talent-laden field will descend on Tiburon with a resume that boasts: five members of the United States Ryder Cup team, nine of the top 40 in the Official World Golf Ranking, 17 major championship titles, 157 PGA TOUR victories and two plaques in the hallowed halls of the World Golf Hall of Fame.

Kuehne and Sluman face a formidable task if they hope to become the second team in Franklin Templeton Shootout history to successfully defend their title.

Standing in their way is a collection of compelling challengers including: Ryder Cup teammates **Chad Campbell** and **Chris Riley**; the second father-son team in Shootout history, **Jay** and **Bill Haas**; six-time major champion **Nick Faldo** and **Fred Funk**, the TOUR's most accurate driver; the strength and power of **John Daly** and **Rory Sabbatini**; the ball striking prowess of **Justin Leonard** and **Steve Flesch**; and the finesse and poise of **Mark O'Meara** and **Charles Howell III**.

Norman will partner with three-time Shootout champion **Scott McCarron**, who is making his eighth consecutive appearance in the event.

"I could not be happier with the way the field and the pairings shaped up this year," Norman said Monday. "We are extremely fortunate to host an event that attracts so many of the game's best players. It's going to be tough to match the drama of last year's three-team playoff, but I am confident that come Sunday afternoon Tiburon will again be filled with excitement."

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2-2-2 Franklin Templeton Shootout Pairings

Of the 24 professionals vying for their share of the record \$2.5 million purse, six are Franklin Templeton Shootout rookies.

The 2004 field consists of 12, two-man teams based on the following criteria: defending champions, top-three committing players from the 2004 PGA TOUR money list, top-10 committing players from the career money list and special exemptions.

This year's event will again feature an alternate-shot format during the first round, a better ball Saturday and a final-round scramble. USA Network will televise Friday's coverage and CBS will handle broadcasting duties over the weekend.

The Franklin Templeton Shootout was founded in 1989 as a result of Greg and **Laura Norman's** desire to raise money and awareness for children's charities and create a unique experience for PGA Tour players.

A Weekly Pass, which includes five individual daily tickets for Wednesday-Sunday action, is available for \$60. You can purchase a daily grounds ticket in advance for \$20 or a limited number of reserved seats on Tiburón's 18th green for \$50. Children 12 and under will be admitted free with a ticketed adult.

The Franklin Templeton Shootout is also offering "**A Taste of WCI,**" its greatest value yet. For just \$100, patrons can enjoy all five days of the Franklin Templeton Shootout and play 10 magnificent South Florida golf courses, including Tiburón Golf Club, host venue of the Franklin Templeton Shootout, Parkland Golf Club, Raptor Bay Golf Club, The Colony Golf and Country Club, Gulf Harbour Golf and Country Club, Hammock Bay Golf and Country Club, Pelican Preserve Golf Club, Renaissance Golf Club, Venetian Golf and River Club and Waterlefe Golf and River Club for the price of cart fee only.

A Taste of WCI includes four golf vouchers for each of the courses listed above. The vouchers are valid between Sept. 7 and Dec. 23, 2004 and between May 1 and Oct. 31, 2005 at all courses with the exception of Gulf Harbour and The Colony where the vouchers are valid from June 1 through Sept. 30, 2005 only.

For more information or to purchase tickets, call the Franklin Templeton Shootout office at (888) 66-SHARK (74275) or visit www.Shark.com

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3-3-3 Franklin Templeton Shootout Pairings



2004 Pairings

Greg Norman & Scott McCarron

Jeff Sluman & Hank Kuehne

John Daly & Rory Sabbatini

Justin Leonard & Steve Flesch

Chris Riley & Chad Campbell

Mark O'Meara & Charles Howell III

Fred Funk & Nick Faldo

Jay Haas & Bill Haas

Kenny Perry & Scott Hoch

Steve Elkington & Peter Jacobsen

Mark Calcavecchia & Loren Roberts

Olin Browne & Paul Azinger

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4-4-4 Franklin Templeton Shootout Pairings

About CureSearch NCCF

The CureSearch National Childhood Cancer Foundation (NCCF) represents the Children's Oncology Group (COG), the world's largest and most prestigious childhood cancer research organization, comprised of a cooperative team of over 5,000 physicians, nurses, scientists and researchers dedicated to discovery and compassionate cures. There are more than 200 member institutions of the COG throughout North America where over 90 percent of all children with cancer are treated. The CureSearch NCCF and the COG are committed to conquering childhood cancer and share the vision to reach the day when every child with cancer can be offered the chance for a cure. Visit - or call 800-458-6223 for more information.

About Franklin Templeton Investments

A premier global investment management organization offering investment choices under the Franklin Templeton Mutual Series, Fiduciary Trust and Bissett brand names, managed \$287 billion in assets as of June 2003. The company specializes in a broad mix of mutual funds, retirement and college savings plans and separate accounts serving retail, institutional and high net worth clients.

About Tiburon Golf Club

Tiburon, a 36-hole Greg Norman-design course was carved from 800 acres of prime southwest Florida real estate. The courses reflect Norman's appreciation for pristine natural settings and his passion for great golf. The Black and The Gold courses contain a combination of stacked sod-wall bunkers and tricky coquina waste bunkers. Certified as an Audubon Cooperative Sanctuary by Audubon International, Tiburon reflects a strong commitment to enhancing and protecting the natural resources.

About The Ritz-Carlton Golf Resort, Naples

The Ritz Carlton Golf Resort, Naples, a 295-room luxury destination, includes 38 suites and 54 Ritz Carlton club level rooms. Resort amenities offer two restaurants, a gourmet coffee shop, card room, billiards, cigar bar, lobby lounge, an extensive Ritz Kids program and an impressive club level lounge with balconies overlooking the 18th hole.