



## Franklin Templeton Shootout Tickets On Sale Now “A Taste of WCI,” New Option For Golf Enthusiasts

**NAPLES, Fla. (September 7, 2004)** – The Franklin Templeton Shootout will once again provide southwest Florida golf enthusiasts with intense competition among 24 of the best professionals in the world. Tickets for the 16<sup>th</sup> annual PGA TOUR-sanctioned event are on sale now.

A Weekly Pass, which includes five individual daily tickets for Wednesday-Sunday action, is available for \$60. You can purchase a daily grounds ticket in advance for \$20 or a limited number of reserved seats on Tiburón’s 18<sup>th</sup> green for \$50. Children 12 and under will be admitted free with a ticketed adult.

The Franklin Templeton Shootout is also offering “**A Taste of WCI**,” its greatest value yet. For just \$100 patrons can enjoy all five days of the Franklin Templeton Shootout and play 10 magnificent South Florida golf courses, including Tiburón Golf Club, host venue of the Franklin Templeton Shootout, Parkland Golf Club, Raptor Bay Golf Club, The Colony Golf and Country Club, Gulf Harbour Golf and Country Club, Hammock Bay Golf and Country Club, Pelican Reserve Golf Club, Renaissance Golf Club, Venetian Golf and River Club and Waterlefe Golf and River Club for the price of cart fee only.

A Taste of WCI includes four golf vouchers for each of the courses listed above. The vouchers are valid between Sept. 7 and Dec. 23, 2004 and between May 1 and Oct. 31, 2005 at all courses with the exception of Gulf Harbour and The Colony where the vouchers are valid from June 1 through Sept. 30, 2005 only.

In addition to playing these award-winning courses for cart-fee only, you are also eligible for valuable discounts on **Greg Norman Collection** merchandise, world-class instruction and rewards based on the number of rounds played. The discounts exceed \$2,000 and include more than 50 rounds of golf.

“A Taste of WCI gives avid golfers the complete package,” said Franklin Templeton Shootout **Tournament Director Taylor Ives**. “In addition to watching many of the PGA TOUR’s best navigate Tiburón, A Taste of WCI purchasers will have the opportunity to play the very same golf course the pros play, as well as nine other championship courses, for greatly reduced prices. We are excited to offer these benefits to our loyal supporters.”

For more information or to purchase tickets, call the Franklin Templeton Shootout office at (888) 66-SHARK (74275) or visit [www.Shark.com](http://www.Shark.com).

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## **2-2-2 Franklin Templeton Shootout Tickets on Sale Now**

“WCI has a well-earned reputation for creating some of the best golf courses in the state of Florida,” said **Jennifer Hjalmsquist**, Director of Amenities Marketing and Membership Sales at WCI. “In addition to Greg Norman, we have partnered with several other talented golf course architects to create a striking collection of courses that can play to the skill level of every golfer. This package will give golfers the opportunity to not only play some great courses, but also to treat themselves to a level of service that’s setting the standard for the industry.”

The 2004 field will consist of 12, two-man teams based on the following criteria: defending champions, top-three committing players from the 2004 PGA TOUR money list, top-10 committing players from the PGA TOUR career money list and nine special exemptions.

**Hank Kuehne** and **Jeff Sluman**, who emerged victorious on the second extra hole a year ago, will return to defend their title. The pair will attempt to become only the second team in Shootout history to defend their title. Brad Faxon and Scott McCarron were the first to do so, winning in 2000 and 2001.

Tournament host **Greg Norman** will visit Naples September 13 to announce additional player commitments.

“Although nearly a week remains before the commitment deadline, we are very pleased with the progress of the field,” Ives added. “Southwest Florida golf fans will once again be treated to superb golf played by many of the best players in the world and some fresh faces.”

This year’s event will again feature an alternate-shot format during the first round, a better ball Saturday and a final-round scramble. USA Network will televise Friday’s coverage and CBS will handle broadcasting duties over the weekend.

The purse for the 2004 Franklin Templeton Shootout has increased by \$100,000 to a record \$2.5 million. This is the seventh consecutive year the purse has increased, and this year’s winning team will split \$600,000.

The Franklin Templeton Shootout was founded in 1989 as a result of Laura and Greg Norman’s desire to raise money and awareness for children’s charities and create a unique experience for PGA Tour players.

Thanks to the support and loyalty of Franklin Templeton and other corporate sponsors, event volunteers, and fans, the Franklin Templeton Shootout has contributed millions to children’s charities. The 16th annual event again will donate a significant portion of the proceeds to the CureSearch National Childhood Cancer Foundation to assist its battle against this terrible disease.

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### **3-3-3 Franklin Templeton Shootout Tickets on Sale Now**

#### **About Franklin Templeton Investments**

A premier global investment management organization offering investment choices under the Franklin Templeton Mutual Series, Fiduciary Trust and Bissett brand names, managed \$287 billion in assets as of June 2003. The company specializes in a broad mix of mutual funds, retirement and college savings plans and separate accounts serving retail, institutional and high net worth clients.

#### **About Tiburón Golf Club**

Tiburón, a 36-hole Greg Norman-design course was carved from 800 acres of prime southwest Florida real estate. The courses reflect Norman's appreciation for pristine natural settings and his passion for great golf. The Black and The Gold courses contain a combination of stacked sod-wall bunkers and tricky coquina waste bunkers. Certified as an Audubon Cooperative Sanctuary by Audubon International, Tiburón reflects a strong commitment to enhancing and protecting the natural resources.

#### **About The Ritz-Carlton Golf Resort, Naples**

The Ritz Carlton Golf Resort, Naples, a 295-room luxury destination, includes 38 suites and 54 Ritz Carlton club level rooms. Resort amenities offer two restaurants, a gourmet coffee shop, card room, billiards, cigar bar, lobby lounge, an extensive Ritz Kids program and an impressive club level lounge with balconies overlooking 18.

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