

Franklin Templeton
 **Shootout**

Jeff Sluman & Hank Kuehne
Prepare to Defend Title
Tickets Go on Sale September 7

NAPLES, Fla. (August 31, 2004) – Jeff Sluman and Hank Kuehne, affectionately dubbed the odd-couple a year ago, will defend their title at the Franklin Templeton Shootout November 10-14 at Tiburon Golf Club and The Ritz-Carlton Golf Resort, Naples.

The pair will attempt to become only the second team to successfully defend its title in Shootout history. Scott McCarron and Brad Faxon were the first to do so, winning in 2000 and 2001.

Kuehne, who won the Battle of the Bridges with Tiger Woods earlier this season, is one of the PGA TOUR's longest drivers while Sluman, the 1988 PGA Champion, is known for his shot-making skills. Moreover, the 28-year-old Kuehne packs 205 pounds on his chiseled 74-inch frame while the diminutive Sluman, 18 years Kuehne's elder, stands 5-7 and tips the scales at 140 pounds.

The commitment from Sluman and Kuehne fills the first qualification category for the 16th Franklin Templeton Shootout. The field is determined through criteria that include the top three players available from the 2004 PGA TOUR money list, the top 10 available players from the career TOUR money list and nine special exemptions.

Tournament host Greg Norman will visit Naples September 13th to announce other player commitments.

The field of 12 two-man teams will compete for a record \$2.5 million in this annual PGA TOUR-sanctioned event. More importantly, the participants will play a key role in raising money for the tournament's primary charity — CureSearch National Childhood Cancer Foundation.

Tickets go on sale Tuesday, September 7th and are available by calling the ticket office at 888-66-SHARK, the tournament office at 239-254-9770 or by visiting www.Shark.com.

Weekly tickets good for all five days are \$60. A limited number of reserved seats on the 18th hole are available for \$50 per day. Daily tickets for pro-am rounds are \$15 in advance and \$20 at the gate. Daily tournament tickets for Friday through Sunday are \$20 in advance and \$25 at the gate.

The tournament's format is alternate shot in the first round (Nov. 12), better ball in the second round (Nov. 13) and a two-man scramble for the final round (Nov. 14). A two-day pro-am featuring the complete field of 24 players will take place November 10-11.

USA Network will broadcast the opening round with CBS Sports televising Saturday and Sunday action.