



Arnold Palmer Launches The First Tee of Tucson Partnership Program with JW Marriott Starr Pass Resort



(Tucson, Ariz.) -- PGA TOUR legend Arnold Palmer kicked off the partnership between JW Marriott Starr Pass Resort and The First Tee of Tucson sponsored by the Tucson Conquistadores on October 12, 2005. Palmer conducted a golf clinic for 100+ children and explained the principles of The First Tee Life Skills program to the young audience.

John Adams of the JW Marriott Starr Pass Resort presented The First Tee of Tucson with a check for \$10,000 to help build The First Tee clubhouse in Tucson.



As part of the day's festivities, the Conquistadores made a special trophy presentation to Palmer. Arnold Palmer won the Tucson Open in 1967 at Omni Tucson National, a year when a winner's check for \$12,000 was the only prize. The Tucson Conquistadores honored Palmer for his '67 victory and his nine appearances in Tucson from 1955 through 1979 by presenting him with its distinctive Conquistador helmet trophy.

The Tucson Open/Chrysler Classic of Tucson possesses one of the most unique trophies in professional sports, the Conquistador helmet trophy. The trophy was introduced in 1968.

The original trophy was made in Toledo, Spain of black steel and weighed five pounds. The design has since been refined and is crafted in Tucson and features gold plating and engraving.

Photos of Arnold Palmer at the Tucson Open are available for use. Contact Joan Liess at (520) 881-8256 or jliess@aol.com for electronic delivery.