



RBTL

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Xerox Classic Tees Up For Charitable Success with New Sponsorship, Dates and Ticketing Structure

(Rochester, N.Y.) – Up-and-coming PGA pros on the Nationwide Tour will swing into Rochester for the 2006 Xerox Classic this summer, bringing a boost to the economy and support for local charities. ESL Federal Credit Union has been named the official ticket sponsor of the tournament, which runs Aug. 10-13 at the Irondequoit Country Club.

Beginning Saturday, April 15 and continuing through Saturday, August 5, spectators can receive up to six tournament daily grounds passes at any ESL branch location, courtesy of ESL Federal Credit Union.

"ESL is proud to continue our commitment to the Rochester area, by playing a part in such exciting events as the Xerox Classic. The ability for families to attend events like this top notch tournament, which brings to town some of the best young promising golfers in the world, is a key ingredient in helping make the Rochester region such a special place to live," said Dave Fiedler, CEO, ESL Federal Credit Union.

The Xerox Classic drew nearly 30,000 spectators last year. The 2006 event is expected to create an \$8 million impact on the local economy from sponsorship dollars, lodging and food purchases.

Proceeds from the Xerox Classic will again be shared with the James P. Wilmot Cancer Center at the University of Rochester, the YMCA of Greater Rochester and the educational programs for the Rochester Broadway Theater League.

Monroe County Executive Maggie Brooks will serve as the new tournament co-chair, alongside R. Wayne LeChase, CEO of LeChase Construction, and former PGA Tour pro Terry Diehl.

“The primary goal of the Xerox Classic is to provide an event the entire family can enjoy while supporting three of our local charities,” said Don Jeffries, Xerox Classic tournament director. “We hope to add to the success of last year’s event, which garnered more than 100 corporate and individual sponsors, along with the spectators and 650 volunteers.”

Tournament play will be broadcast internationally on the Golf Channel.

For sponsorship and volunteer information, contact the tournament office at (585) 325-7760 ext. 3226 or visit www.rbt1.org/nt.

About the Nationwide Tour

Owned and operated by the PGA TOUR, the Nationwide Tour is in its 16th season in 2005, but its third with Nationwide serving as the umbrella sponsor. The 2005 season will consist of 31 events played in the United States, Canada, Australia, New Zealand and Panama. Purses will total approximately \$16 million this year. The Top 20 money winners on the season will automatically earn playing privileges on the 2006 PGA TOUR. The Tour is headquartered in Ponte Vedra Beach, FL, and its web site is www.PGATOUR.com.

About Nationwide

Nationwide, one of the world's leading insurance and financial services companies is headquartered in Columbus, OH. The company is in its third year as the umbrella sponsor of the Tour. Nationwide, which offers a broad range of personal and commercial insurance and retirement-savings products, is the country's fourth-largest homeowner and the fifth-largest auto insurer based upon premiums written. The company's web site is www.nationwide.com.

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