



Public Relations Office:

Xerox Square-004
100 S. Clinton Ave.
Rochester, N.Y. 14644

XEROX TO BRING MEN'S PROFESSIONAL GOLF TO ROCHESTER IN 2005

Xerox underwrites Nationwide tournament for next four years

ROCHESTER, N.Y., Oct. 15, 2004 -- The Xerox Classic Golf Tournament, a new stop on the PGA Nationwide Tour golf event, will be held next August at the Irondequoit Country Club in Rochester. Xerox Corporation will be the Title Sponsor of this event for the next four years.

"Xerox has a strong tradition of giving back to the community, and this golf tournament will provide an opportunity for us to raise funds for three important local nonprofits," said Mike Mac Donald, president, Xerox Global Accounts and Marketing Operations.

Proceeds from the Xerox Classic will be shared with the James P. Wilmot Cancer Center at the University of Rochester, the YMCA of Greater Rochester and the educational programs for the Rochester Broadway Theater League.

"Between sponsorship dollars, lodging, food and ticket purchases, this event can potentially have at least an \$8 million impact on the Monroe County area," said Maggie Brooks, Monroe County Executive.

The PGA and Xerox have contracted with RBTL to be the host organization to run the event. It will involve recruiting more than 600 volunteers and vendors to handle the logistics of the tournament.

Other activities are being planned around the Xerox Classic including a Pro-Am tournament, a youth clinic and a community concert. The Golf Channel will televise the Xerox Classic nationally. Additional details on ticketing will be announced at a later date.

About 55 percent of the 2003 PGA Tour were Nationwide Tour alumni. Past members include David Duval, Tom Lehman, Jeff Maggert, Stuart Appleby, Stewart Cink and David Toms.

The Nationwide Tour is currently nearing completion of its 15th season and is owned and operated by the PGA Tour. The 2004 season has 31 events played in the United States, Canada, Australia, New Zealand and Panama. Purses will reach approximately \$15.8 million this year. The Top 20 money winners on the season will automatically earn playing privileges on the 2005 PGA TOUR. The PGA TOUR is headquartered in Ponte Vedra Beach, FL, and its web site is www.pgatour.com.

-XXX-

Media Contacts:

Carl Langsenkamp, Xerox Corporation, 585-423-5782, carl.langsenkamp@xerox.com

Sara Schultz, Rochester Broadway Theater League, 585 -325-7760 ext. 3228,
sschultz@rbtl.org

NOTE TO EDITORS: For more information on Xerox, visit www.xerox.com/news. XEROX® is a trademark of XEROX CORPORATION.