



FREQUENTLY ASKED QUESTIONS

WHAT IS BIRDIES FOR CHARITY?

Birdies for Charity presented by TowneBank is a fundraising platform, operating in conjunction with the [Dominion Energy Charity Classic](#), that enables Richmond-area charitable organizations to receive a 10% bonus on charitable contributions (maximum bonus of \$10,000 per charity; \$135,000 for the entire program).

WHO IS ELIGIBLE TO PARTICIPATE IN BIRDIES FOR CHARITY?

Charitable organizations recognized by the Internal Revenue Service as a 501(c)(3) are eligible to participate.

HOW DOES AN ORGANIZATION BECOME A PARTICIPATING CHARITY?

Interested charities are required to complete the online application, agree to the Terms and Conditions of participation and upload their 501(c)(3) IRS Determination Letter, Form W9 and banking information for ACH Direct Deposits. Banking information can be submitted on organization letterhead or via an official bank letter.

HOW LONG DOES THE APPROVAL PROCESS FOR BIRDIES FOR CHARITY TAKE?

The approval process (verification of 501(c)(3) status by PGA TOUR Charities, Inc.) takes one to three days on average.

WHEN DOES BIRDIES FOR CHARITY OPEN FOR CHARITIES TO REGISTER AND SOLICIT DONATIONS?

Registration for the 2022 program will open Tuesday, May 3, 2022. Organizations may begin soliciting donations through the program upon receipt of the approval email and solicitation resources.

WHEN IS THE LAST DAY TO DONATE/RECEIVE DONATIONS?

The Birdies for Charity program closes on October 23, 2022 at 11:59 PM. Donations will not be accepted after October 23, 2022.

WILL OUR ORGANIZATION RECEIVE DONOR RECORDS?

Yes. Organizations will receive donor information in real time as well as donor reports for every payment distribution.

WHAT DOES THE PGA TOUR/DOMINION ENERGY CHARITY CLASSIC DO WITH DONOR INFORMATION?

Donor information will remain confidential and only shared with the designated organization.

WHEN DOES A CHARITY RECEIVE THE FUNDS THEY SOLICIT PLUS THE 10% BONUS?

Generated funds are paid to charities in three distributions throughout the year via ACH Direct Deposit (August, October and December). The 10% bonus will be paid out to charities in the December payment distribution.

HOW DOES BIRDIES FOR CHARITY RELATE TO THE DOMINION ENERGY CHARITY CLASSIC?

Birdies for Charity is a charitable arm of the Dominion Energy Charity Classic and helps the tournament fulfill its mission to make a positive impact in the community.