



PRESENTED BY



# TESTIMONIALS

“Children’s Hospital Foundation is grateful for the opportunity to be a part of the Birdies for Charity program presented by TowneBank! The process is very simple – from registering and being approved all the way through receiving donations from community members. Regular communication and fundraising resources are provided to charities to help them market the program on their social media and communication platforms, allowing for the most benefit from the program. We are fortunate to receive sizable gifts from local community members, individuals and groups that chose to give their gift through Birdies for Charity because of the matching program. The match allows these most generous gifts to increase in size, providing even more support for patients at Children’s Hospital of Richmond at VCU.”

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***Children's Hospital Foundation***



"Richmond Ballet is proud to be a part of the PGA TOUR and Dominion Energy Charity Classic's Birdies for Charity program. We have participated for the past four years and look forward to joining the program for a fifth year this spring. We love that Birdies for Charity brings donors, nonprofits, and corporations in the Richmond community together and our donors are eager to participate knowing their gift makes a larger impact than normal because of the generous 10% match. The program does an incredible job of making the donation process simple and straightforward for donors and we appreciate receiving constant updates whenever a gift is made on our behalf. We are so grateful to Birdies for Charity for giving Richmond nonprofits the opportunity to participate in such a benevolent community-wide program."

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***Richmond Ballet***



"Henrico CASA is thrilled to participate in the Dominion Energy Charity Classic Birdies for Charity program! Our smaller organization is always searching for additional opportunities to raise awareness and support for our mission. The money collected from our participation enabled Henrico CASA to carry out our mission of recruiting, screening, and training community volunteers to advocate for the children in our community who have experienced abuse and neglect. By participating in the Birdies for Charity program our agency was able to leverage the additional money raised through the generous matching program to serve the growing number of children who were referred to our agency because they were not safe in their homes. Our partnership with Birdies for Charity was such a positive and worthwhile experience. We look forward to participating in Birdies for Charity for many years to come!"

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***Henrico CASA***



"Each year Virginia Repertory Theatre looks forward to participating in Birdies for Charity presented by TowneBank. The program allows us to engage our donors in a unique way and provide the opportunity for their donation, no matter the size, to have an even larger impact. Virginia Rep is so grateful to be involved in a program that truly cares about supporting local nonprofits and enriching our community."

***Virginia Repertory Theatre***



"Riverside School is so pleased to be a partner in the Birdies for Charity Program! We have used the program specifically to solicit our board members and have seen increased participation over the last two years. While it took a little extra explanation for a few of our board members the first time around, when they saw the return from the amazing 10% bonus, that really helped to drive the value of participation home. This past year, we were able to tout our prior success and got more board participation as well as gifts from a few of our leadership donors. Thanks to that increased participation, we more than doubled the amount raised through the program and thus greatly increased the amount of the bonus we received. If you have any hesitation about jumping in and giving the program a try, we encourage you to give it a shot, even if you want to start small like we did."

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***Riverside School***



“NextUp is extremely grateful to be part of the Birdies for Charity presented by TowneBank fundraising effort. This opportunity allows us to introduce our work to new audiences and increase the support of our current donors. Many of our board members use this opportunity to make their annual gift so they can leverage additional support for middle schoolers in Richmond. The amount we raise through Birdies for Charity increases each year and it has become a central part of our annual fundraising effort.”

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***NextUp RVA***



“Birdies for Charity presented by TowneBank is an incredible program. It allows us to offer an additional way for our support partners to help our mission while promoting that all gifts come back to FCA at 110%. The Birdies for Charity team provides wonderful guidance and promotional resources, along with updates on our participation. We are excited for another year!”

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***Fellowship of Christian Athletes***



“In addition to being an incredible fundraising platform, Birdies for Charity presented by TowneBank provides the opportunity to meet additional organizations with the common goal of enriching our communities in Virginia. Registration is uncomplicated and the staff is helpful and responsive throughout the fundraising process. If you are looking for a new and unique way to encourage individuals to get involved with your organization, Birdies for Charity and the Dominion Energy Charity Classic are simply the best!”

***Louisa Arts Center***



“We were informed about Birdies for Charity by one of our supporters. We were excited to get involved, as Mission Gait focuses on helping those with complex gait disabilities and golf is a great rehabilitation tool. Birdies for Charity is a fantastic fundraising opportunity with the bonus of a 10% match. Being connected to the prestigious Dominion Energy Charity Classic really helps us bring attention to our work and awareness to our efforts.”

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***Mission Gait***



“First Tee of Greater Richmond is a proud supporter and participant in the Birdies for Charity program. Not only does it give organizations the opportunity to receive 10% more on their donations but it is also a well-organized way for local nonprofits to connect with a larger community through a valued partner, the PGA TOUR. The First Tee looks forward to staying involved with Birdies for Charity to expand our impact and drive donations further.”

***First Tee of Greater Richmond***



"Boots to Suits participation in Birdies for Charity presented by TowneBank offered in conjunction with the Dominion Energy Charity Classic has had a substantial, positive impact on the success of our program. With the wonderful guidance and marketing materials provided, our fundraising not only exposed our non-profit to a broad range of potential donors, ultimately it helped to increase the contributions our organization generated, which helps to provide free services to our Veterans. It is a game-changer for us!"

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***Boots to Suits***



“Birdies for Charity has been a great avenue for raising additional dollars for our organization. We receive monthly emails with detailed information on how our campaign is progressing throughout the year, which makes it easy to reconcile at year’s end.”

*Heart of Virginia Council, Boy Scouts of America*



"One of the best things that happened to the Martha Mason Hill Memorial Foundation in 2020 was the opportunity to participate in the Birdies for Charity program presented by Townebank, which operates in conjunction with the Dominion Energy Charity Classic! It was an easy way to help us recoup some of our losses in revenue because of COVID-19. We are really looking forward to participating again in 2021! Special thanks to the staff for all of the outstanding support provided, and for being so incredibly patient!"

***Martha Mason Hill Memorial Foundation***

