



FREQUENTLY ASKED QUESTIONS

What is Birdies for Charity?

Birdies for Charity presented by TowneBank is a fundraising platform, operating in conjunction with the [Dominion Energy Charity Classic](#), that enables Richmond-area charitable organizations to solicit donations that will be bonused by 10% (maximum bonus of \$10,000 per charity; \$125,000 for the entire program).

Who is eligible to participate in Birdies for Charity?

Any verified 501(c)(3) in the Richmond and surrounding area is eligible to participate in Birdies for Charity.

How does an organization become a participating charity?

Interested 501(c)(3)s must complete the [online application form](#) and upload an IRS Determination Letter and W9.

How long does the approval process for Birdies for Charity take?

The approval process (verification of 501(c)(3) status) takes one to three days on average.

When does Birdies for Charity open for charities to register and solicit donations?

Registration for the 2020 program will open Tuesday, June 16. Organizations may begin soliciting donations through the program upon receipt of the approval email and solicitation resources.

When is the last day to donate/receive donations?

The Birdies for Charity program closes on October 18, 2020 at 11:59 PM. Checks dated after October 18, 2020 will not be accepted.

Will our organization receive donor records?

Yes. Organizations will receive donor information at the time of gift as well as donor reports for every payment distribution.

What does the PGA TOUR/Dominion Energy Charity Classic do with donor information?

Donor information will remain confidential and only shared with the designated organization.

When does a charity receive the funds they solicit plus the 10% bonus?

Solicited funds are paid to charities in two distributions throughout the year (October and December). The 10% bonus will be paid out to charities in the December payment distribution.

How does Birdies for Charity relate to the Dominion Energy Charity Classic?

Birdies for Charity is a charitable arm of the Dominion Energy Charity Classic and helps the tournament fulfill its mission to make a positive impact in the community.