

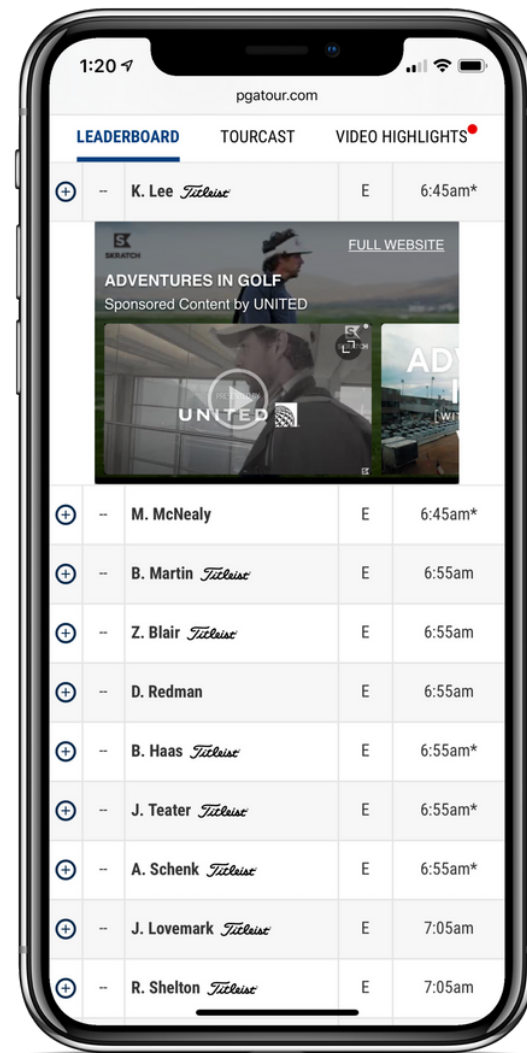


ZINE

Specifications & Style Guide

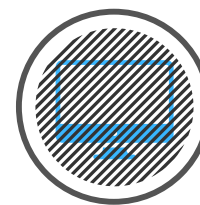


CLICK [HERE](#) TO SEE IT IN ACTION

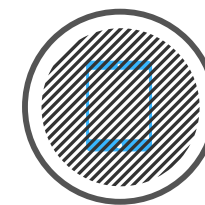


WHAT ARE YOU GETTING?

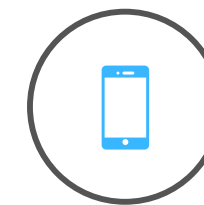
Let customers immerse themselves in your branded content or product details. Better than your favorite glossy magazine, Zine is the totally new way to showoff your high-quality content marketing in-content. Customers can swipe through your headlines displayed on top of brand imagery or videos and expand each to reveal your content. And this format is never tricky – an easily accessible "X" neatly folds your content away and keeps Zine user-friendly.



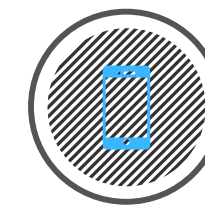
Desktop



Tablet



Mobile
Web



Mobile
App

ZINE SLIDE OPTIONS

Card: Image | Body: Text

Card: Video & Image | Body: Text

Card: Video & Hyperscroller | Body: Text

Card: Image | Body: Image

Card: Video & Image | Body: Image

Card: Video & Hyperscroller | Body: Image

HEADER

Header tagline: 25 character limit

Header description: 60 character limit

Destination URL

Logo

- Allowed image formats: JPG, JPEG, GIF, PNG
- Image width: auto pixels
- Max image file size: 25KB
- Image height: 24 pixels

ZINE SPECS

BACKGROUND IMAGE

Max image height: 232

Allowed image formats: JPG, JPEG, GIF, PNG

Max image width: 1024

Max image file size: 200KB

Background, text color

[CLICK HERE TO SEE
PRODUCT OVERVIEW](#)

ZINE SLIDE SPECS

IMAGE SLIDE

Allowed image formats: JPG, GIF, PNG
Max image file size: 100KB
Image width: 540 pixels
Image height: 304 pixels
CTA copy: 13 character limit
Caption, description & destination URL

VIDEO SLIDE

Allowed video formats: MP4
Max video file size: 6MB
CTA copy: 13 character limit
Caption, description & destination URL

HYPERSROLLER VIDEO SLIDE

Allowed video formats: MP4, M4V
Max video file size: 6MB
CTA copy: 13 character limit
Caption, description & destination URL