



MY LEADERBOARD

Specifications & Style Guide



CLICK [HERE](#) TO SEE IT IN ACTION ON DESKTOP



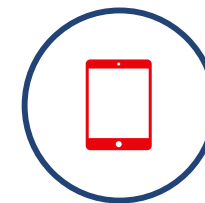
SCAN QR CODE
TO SEE IT
IN ACTION

WHAT ARE YOU GETTING?

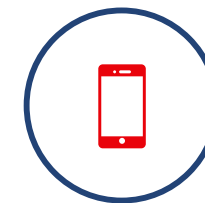
- Premium placement delivering adjacent to a fan's personalized favorite player leaderboard
- Reach our most engaged and passionate fan base
- Cross-platform capability across responsive web & mobile apps



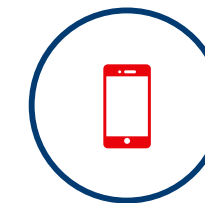
Desktop



Tablet



Mobile
Web



Mobile
App

DIMENSIONS & ASSETS

DESKTOP, TABLET, PHONE LANDSCAPE

- Breakpoint 1: 1320x100
- Breakpoint 2: 740x100

PHONE PORTRAIT 750x300 (2x)

Lead time: Minimum 10 business days



PSD TEMPLATE

Please provide layered, organized PSD files to allow for additional interactive animation and responsive scaling; Separate branding and messaging from background image. Fonts: .otf, .ttf.

**DOWNLOAD
PSD TEMPLATE**

Click on the button to access PSD templates.

HTML5 AD REQUIREMENTS

Defining Ad Space

Ad unit content must be clearly distinguishable from normal webpage content (ad unit must have clearly defined borders and not be confused with normal page content).

Max CPU

Ad not to exceed 30% CPU usage during host-initiated execution.

SSL Secure

HTML5 Creatives must be SSL Secure.

Max number of host-initiated file requests

Ad not to exceed 15 file requests during initial file load and host-initiated subload. Unlimited file requests allowed after user-interaction.

SafeFrames

DFP serves HTML5 bundles in SafeFrame iFrames. This is not optional.