

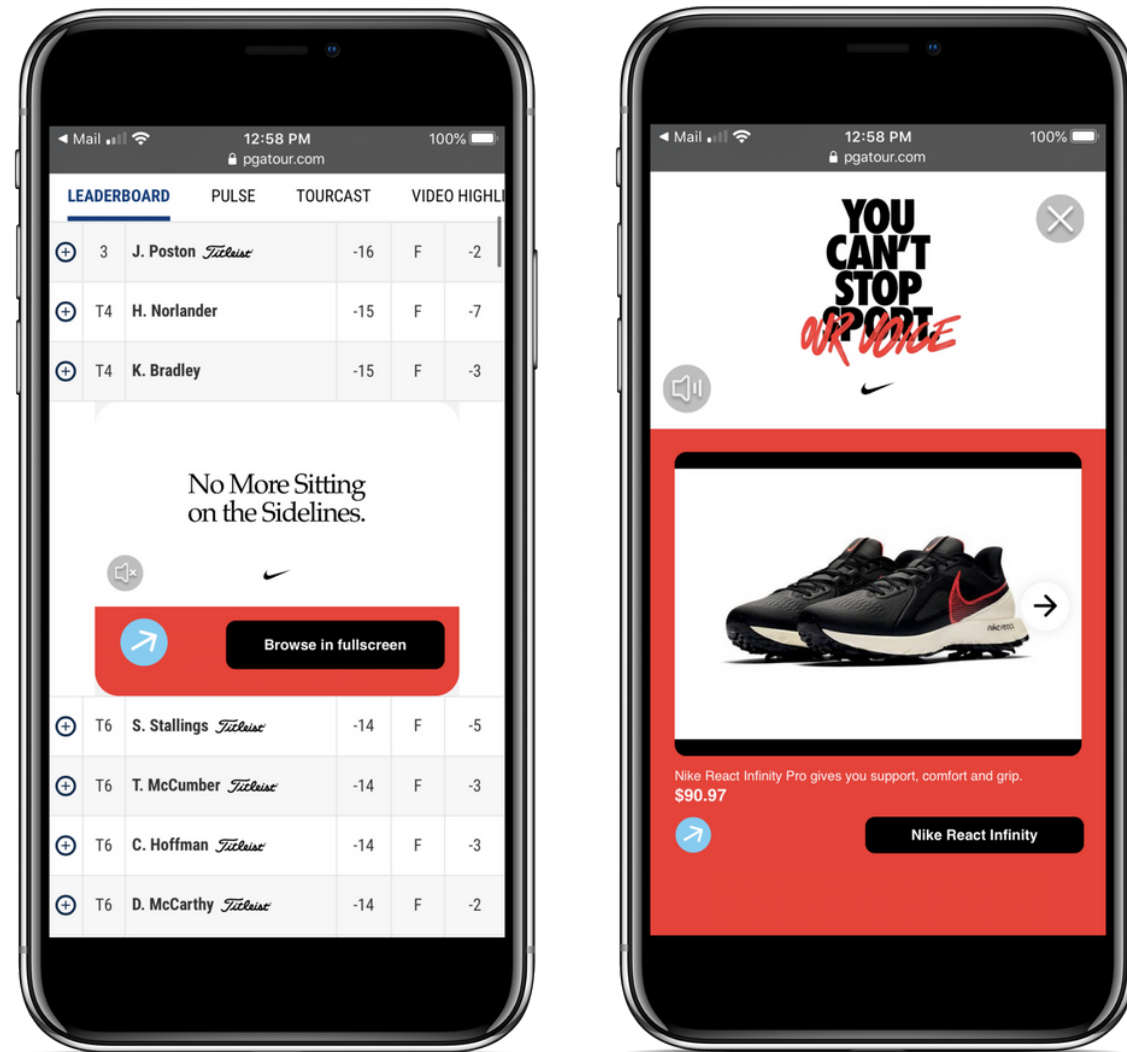


# MEGASHOPPER

Specifications & Style Guide

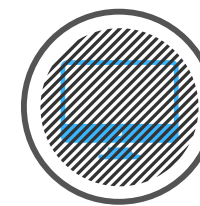


CLICK [HERE](#) TO SEE IT IN ACTION

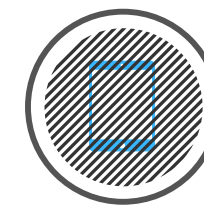


# WHAT ARE YOU GETTING?

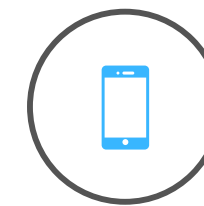
Merge the sight, sound, and motion of video with shoppable ecommerce content. Megashopper displays a video which expands into a full screen private store experience.



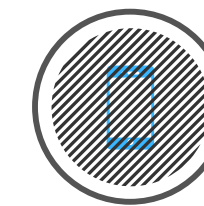
Desktop



Tablet



Mobile  
Web



Mobile  
App

## UPLOAD MP4 FILE

Upload MP4 File

Allowed video formats: MP4, MOV

Max video file size: 2.86MB

Or Enter your VAST tag's URL

Limit: 10000 characters

Destination URL of the whole unit

Collapsed CTA button text: 21 characters

## ITEM IMAGE (MAX 8)

Max image file size: 650KB

Allowed image formats: JPG, JPEG, GIF, PNG

Image width: 680 pixels

Image height: 510 pixels

Item Price: 14 characters

Item URL

Item Description: 60 characters

CTA text: 21 character

[CLICK HERE TO SEE  
PRODUCT OVERVIEW](#)

# MEGASHOPPER SPECS

## CUSTOMIZATION OPTIONS

Upload a logo

- Max image file size: 195KB
- Image height: 50 pixels
- Image width: 70 pixels
- Allowed image formats: JPG, GIF, PNG

Background color

Unit text color

CTA text color

CTA Button Color