

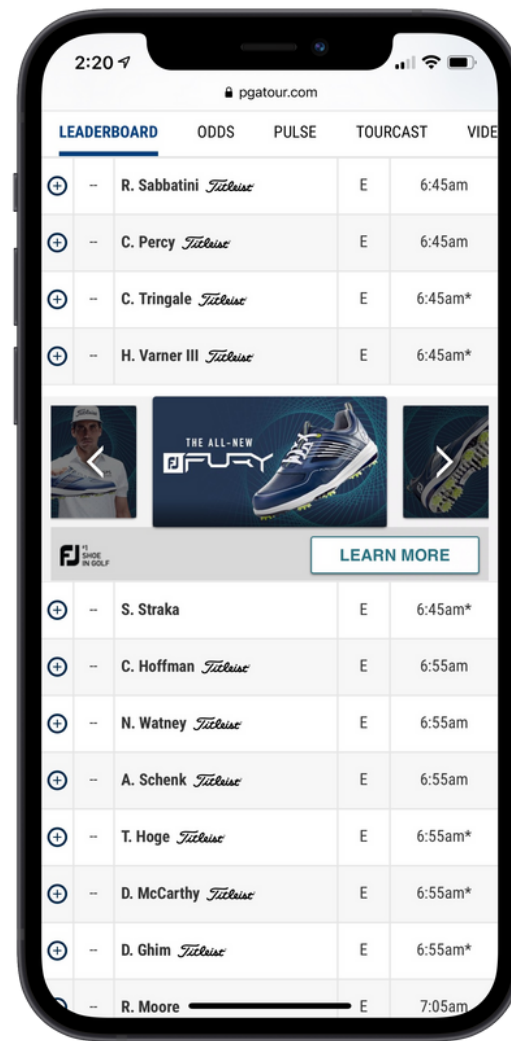


MAINSTAGE

Specifications & Style Guide

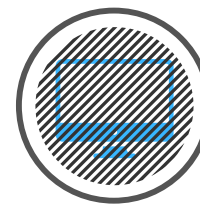


CLICK [HERE](#) TO SEE IT IN ACTION

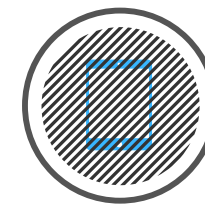


WHAT ARE YOU GETTING?

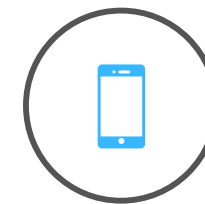
The Mainstage is an in-content carousel-style format that lets you leverage up to eight large images. Your audience can swipe or tap to advance through the images. GIFs are supported so you can give your messaging some extra love. A persistent footer area holds your logo, a brief description, and your call-to-action ensuring you never miss an impression. This format expands on tablet so be sure to use high quality images to maximize your impact.



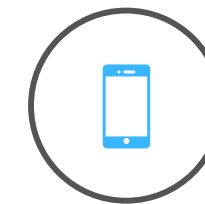
Desktop



Tablet



Mobile
Web



Mobile
App

SLIDES

Add Slide settings for your mainstage. Each slide can contain an Image or Hyperscroller as the static unit. You can also upload an optional video for each slide. Slide images should be 540px x 304px.

IMAGE SLIDE

Image width: 540 pixels

Max image file size: 100KB

Allowed image formats: JPG, JPEG, GIF, PNG

Image height: 304 pixels

Caption, description & destination URL

MAINSTAGE & HYPERSCROLLER VIDEO SLIDE

Max video file size: 6MB

Allowed video formats: MP4

Caption, description & destination URL

MAINSTAGE SPECS

FOOTER

Text: 16 character limit

Text & background color

Logo

- Allowed image formats: JPG, JPEG, GIF, PNG
- Max image file size: 25KB
- Image height: 48 pixels
- Image width: 60 pixels

CALL TO ACTION

Copy: 13 character limit

Text & background color

Destination URL

Loop Slides

[CLICK HERE TO SEE
PRODUCT OVERVIEW](#)