

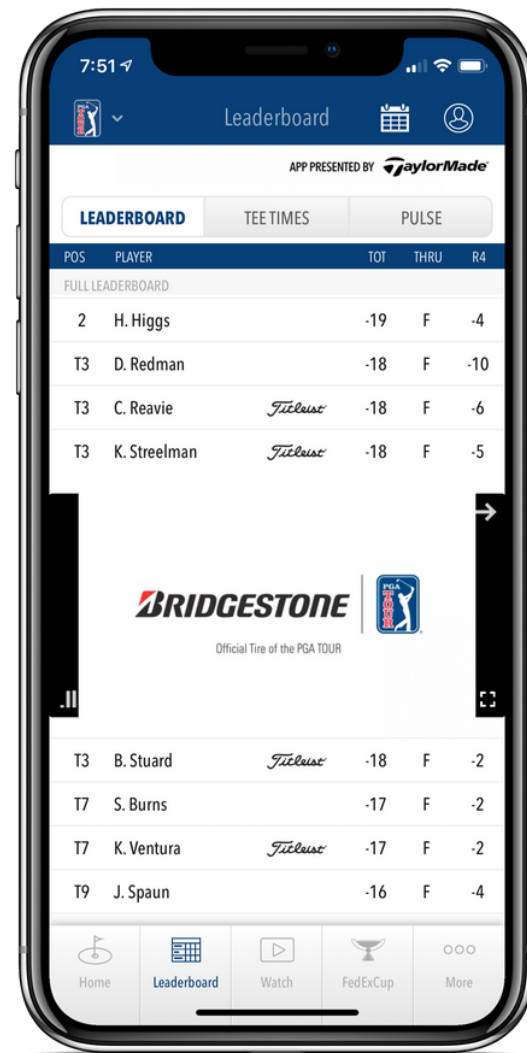


FLEXPLAY

Specifications & Style Guide

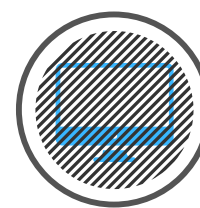


CLICK [HERE](#) TO SEE IT IN ACTION

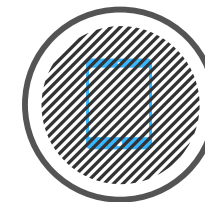


WHAT ARE YOU GETTING?

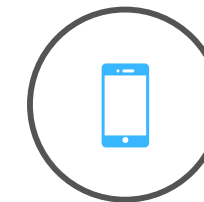
Let customers engage with your videos, not just watch them like most other instant play formats. Flexplay promises increased brand engagement, as it transforms your existing video assets into an interactive format that is actually fun to play with. And unlike other outstream video formats that disrupt the reader's experience by pushing page content down, Flexplay respects the user experience and will never sour your brand message.



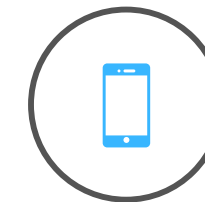
Desktop



Tablet



Mobile
Web



Mobile
App

FLEXPLAY SPECS

VIDEO UPLOAD

Allowed video formats: MP4, MOV
Max video file size: 6MB

LOGO IMAGE (OPTIONAL)

Allowed image formats: GIF, PNG
Image width: (flexible) pixels
Image height: (flexible) pixels
Max image file size: 25KB

DESCRIPTION (OPTIONAL)

Limit: 90 characters



[CLICK HERE TO SEE
PRODUCT OVERVIEW](#)

CTA DESTINATION URL

Required

CTA BUTTON COPY

Limit: 15 characters